NAME:

**Cause and Consequence EXAMPLE**

**Background Cause:**

People start to ask for and buy smaller cares, so companies start to produce more o the smaller cars

**Background Cause:**

Change in Family size – people had large families in 1950s and needed large cars. By 1970s they had 1-2 children, and wanted a smaller car

**Background Cause:**

Change in IDEA/ Belief: in the 1950/60s larger cars symbolized wealth and success, by 1970 saving money was deemed important

**Trigger Cause**

**1970** **OPEC Crisis** – price of Gas suddenly soars. People need smaller, gas efficient vehicles they can afford

**KEY EVENT: Popularity of Smaller Cars in 1970**

**Intended Consequences**

1. increased availability and variety of smaller cars
2. more families driving fuel-efficient cars

**Unintended Consequences**

1. reduction in Carbon emissions/ pollution